

MA

Arts Market Appraisal

The MA in Arts Market Appraisal (Professional Practice) is an exciting and innovative course of study for those wishing to study at master's level and enter employment within the arts market, specialising in the appraisal of fine and decorative arts and other artefacts, working either in an auction house, dealership or consultancy, or within the museum sector. The course is accredited by the Royal Institution of Chartered Surveyors (RICS) for entry as a probationer practitioner (Faculty of Antiques and Fine Arts). The programme brings together staff from the Schools of Surveying and Art & Design History. Students gain an understanding of how the arts market operates, including its legal and business frameworks, and learn the elements of connoisseurship and object appraisal within both current and historical cultural and social contexts. The course has been designed both to facilitate conversion from other disciplines and to allow those with some knowledge in the field to deepen and specialise.

As a participant in the programme you will be expected to approach the course with a view to studying in an investigative manner. The lecture content of the course is both demanding and extensive and you will also undertake small group work culminating in oral and written presentations. The student body comes from a diversity of academic backgrounds and you may be working with individuals with differing educational backgrounds and cultural contexts. In addition to study in the classroom, students will be offered the opportunity to meet a broad range of professionals working within the arts market. It is expected that students will take advantage of Kingston's close proximity to central London to visit museums and galleries as well as attend the frequent exhibitions held by the University in its own galleries, the Stanley Picker Gallery and Dorich House.

STRUCTURE OF THE COURSE

The course may be studied full-time over one year (52 weeks) or part-time over two years (104 weeks).

Full-time students need to attend at least 2 full days per week for contact teaching.

Part-time students attend for one full day teaching per week in term time.

DELIVERY OF THE COURSE

As a postgraduate student you will be expected to approach the course with a view to studying in an investigative manner. Each of the taught modules has a demanding and extensive lecture programme but in addition you will be expected to undertake significant amounts of individual and small group work culminating in oral and written presentations. The student body comes from a diversity of academic backgrounds and you will often be working with individuals from other countries and cultures. The research element is also supported by introductory lectures and seminars, so whatever the discipline of your first degree you will be introduced to social science research methods and practice.

TEACHING STAFF

The MA in Arts Market Appraisal is led by a core staff of Professors, lecturers and researchers from the Kingston University academic team.

VENUES

Workshops and lecture sessions are run at the Penrhyn Road campus of the University, where the School of Surveying is based. Most lecture sessions take place in the School's own facility: C-SCAIPe (Centre for Sustainable Communities Achieved through Integrated Professional Education).

ASSESSMENT

Assessment is through a wide range of methods from essays, reports and seminars to presentations, dissertation and a conference paper.

ENTRY REQUIREMENTS

Applicants should hold either a good honours degree or equivalent in any discipline.

Applications are especially invited from mature applicants.

INTERNATIONAL STUDENTS

Students whose first language is not English will need to meet the University's required level of competence for postgraduate study and should approach the Course Administrator for details of necessary IELTS scores.

FURTHER INFORMATION

We will be pleased to send you an application form or direct you to a member of staff for informal discussion and advice. Please contact the Course Admissions Administrator at:

Course Admissions Administrator
Telephone +44 (0)20 8547 2000

MA in Arts Market Appraisal
Email designpostgrad@kingston.ac.uk
www.kingston.ac.uk/pgartsmarket

Student Office
Knights Park
Kingston upon Thames
Surrey KT1 2QJ

For further information please contact:

Dr. Nick Tromans, Field Leader
Telephone +44 (0)20 8547 7047
Email n.tromans@kingston.ac.uk

Kingston University
School of Surveying
Penrhyn Road
Kingston upon Thames
Surrey KT1 2EE

THE MODULAR SYSTEM EXPLAINED

All single modules carry a credit rating of a completed value of 15 credits. It is envisaged that each block of 15 credits will take a student approximately 150 hours to complete successfully. This includes all interactive and private study time, including approximately 24 hours of face to face tuition for the taught modules and the time taken to prepare the assessment materials. 120 credits (8 modules) comprise taught courses; the remaining 60 credits are allocated to research-led modules in which the student will undertake largely independent, though guided, study. In this section of the programme you will study research concepts and methods and undertake double module (30) credits of independent investigation. Lastly you will prepare and deliver your Conference Paper in a final half module (7.5 credits).

The full MA in Arts Market Appraisal is awarded on successful completion of 180 credits.

CORE MODULES

Art and Law

History of the Arts Market

Theory of the Object

OPTION MODULES:

Either

Professional Practice

or

Critical Practice Portfolio

for those with a minimum 3 years' relevant practice experience

RESEARCH MODULES

Conference Paper

Dissertation Proposal

Dissertation

Research Concepts for the Arts Appraiser

CORE MODULES

Art and Law

Double module, 30 credits

This module aims to provide students with a knowledge and understanding of the principles of law that affect the work of the arts appraiser. It concentrates on matters such as copyright and the law relating to professional conduct negligence, sales and agency (including auctions).

History of the Art Market

Double module, 30 credits

An understanding of the history of decorative, fine and applied arts and how patterns of trading dealership and marketing have affected this history is fundamental to the work of the arts market appraiser. In this module, through a series of lectures, seminars and visits, students will develop their understanding and knowledge and explore the relationship between the cultural values of the arts market. On completion of the module they will be able to demonstrate developing connoisseurship of fine and decorative arts and the ability to research and present a specific case-study of relevant issues.

Materialising Histories: Images, Objects and Environments

Double module, 30 credits

This module guides students through the history of nineteenth- and twentieth-century art and design with a special focus upon the importance of the environments in which artworks are displayed, collected and interpreted by both private and public owners. The intention of the module is to develop students' knowledge of the history of art and design through an approach which is particularly suited to their studies relating to the art market. The module also provides the crucial link in the programme between the art market and the culture and history of the public museum. Assessment is through case studies of particular works and their environments.

OPTION MODULES

Professional Practice

Double module, 30 credits

This module is core for all students except those eligible to take the Critical Practice Portfolio (details as given). In it students develop their understanding of the nature of and the complex inter-relationships between the different aspects of the commercial and public art worlds. Central to the module are a series of meetings with arts professionals, and a group project based on a cataloguing exercise.

Critical Practice Portfolio

Double module, 30 credits

This module is an alternative to the Professional Practice module and may only be taken by those with a minimum of three years' relevant practice experience in the field. It provides the opportunity to demonstrate that they have developed experience and critical understanding of the arts market business and object identification. Students are encouraged to reflect on their practice in ways that enable them to synthesise and formalise their learning. The module is not formally taught and students who lack knowledge in some part of practice will be expected to supplement their knowledge with theoretical study.

RESEARCH MODULES

Conference Paper

Half module, 7.5 credits

Students are guided through the process of devising and presenting a research paper for delivery in an open forum. The student will be expected to propound their case orally and visually, delivering with conviction and participating in a debate of issues raised by their own and others' papers. The subject matter varies widely but relates to the student's area of study and interest. It is the last module that students undertake.

Dissertation

Double module, 30 credits

This Dissertation double module is a major piece of individual work. Students will produce a substantial, original body of authoritative work which embraces both primary and secondary research at a level consistent with a masters award. The research and execution of the Dissertation, which is on a subject of the student's own choice, provides them with the opportunity to achieve a comprehensive understanding and application of the key issues of the subject selected. The research modules and the Dissertation in particular, enable students to pursue avenues of individual interest and develop skills to assist in their further professional and/or academic careers.

Research Concepts for the Arts Appraiser

Half module, 7.5 credits

In order to complete the programme satisfactorily students will need a thorough understanding of social science research concepts. This introductory half module teaches a critical knowledge of the concept and theory of various research methodologies, appropriate to arts market appraisal. Students will be encouraged to conduct research via secondary sources, within a guided choice subject area. A series of workshops and seminars will prepare them for the assessment which comprises a literature review of issues pertinent to their studies.

Research Proposal of the Dissertation

Single module, 15 credits

This module prepares students for the major task which is the Dissertation and enhances their ability critically to evaluate the primary research methodologies appropriate to their course of study. Students will devise an original primary research strategy and methodologies appropriate to the arts market. Students will devise an original primary research strategy and methodology for a specific research project, appropriate to satisfying the course objectives. The module is not formally taught; students will have tutorial support as they prepare for an assessment which comprises the development of a research proposal for a Dissertation taking as its subject; a current issue pertinent to property in Europe. Successful completion of this module is a prerequisite for undertaking the dissertation.

KEY TEACHING STAFF

Professor Sarah Sayce

BSc (Hons) PhD FRICS IRRV
Head of School of Surveying



After several years in practice as a Chartered Surveyor, Sarah became an academic, quickly rising to her present post as Head of School. In addition to her University duties, including work on main committees, she is a leading published academic and for many years has specialised in the field of Leisure Property and more recently sustainable property. She has written several books and numerous conference and journal papers and in addition sits on 3 journal Editorial Boards. Sarah chairs the School's Centre for Excellence in Teaching and Learning: C-SCAIPe (Centre for Sustainable Communities Achieved through Integrated Professional Education). In addition, she retains contact with the RICS by acting as an APC assessor and she is also an elected member of the RICS International Governing Council.

Dr Trevor Keeble

BA(Hons) MA(RCA)PhD
Head of School of Art & Design History

After graduating in interior architecture Trevor has followed a career as an academic and researcher specialising in domestic interiors and his PhD, awarded by the Royal College of Art was for a thesis entitled *The Domestic Moment: Design, Taste & Identity in the Late Victorian Interior*. Trevor has taught extensively at Brighton University and the Surrey Institute before joining Kingston, where he now heads the School of Art & Design History. He has published widely in the field of Edwardian and Victorian interiors. Trevor has responsibility for the Art & Design History modules within the programme.

Nigel Dubben

BSc (Econ) MSc MRICS
Postgraduate Course Director



In a property career which started in 1972, Nigel has been a Director of Grosvenor Waterside plc, specialising in waterfront development, a Director of Hall Pain and Foster Ltd. (now part of Atis Real) and a Partner in Conspectus Project Management. He is the co-author of *Property Portfolio Management* (Routledge), and is currently writing *Property Partnerships* to be published by Blackwell. Nigel also lectures at conferences, is an RICS APC Assessor, and has completed a series of papers in the field of compulsory purchase and compensation.

Nicholas Tromans

BA MA PhD
Field Leader in Arts Market Appraisal



Nicholas is leader of the programme. He is an art historian, trained at Cambridge University and the Barber Institute at Birmingham University, specialising in nineteenth-century fine art. He has published in a wide range of research journals and in 2007 Edinburgh University Press will publish his book on the Scottish painter Sir David Wilkie. His current research is on British 'Orientalist' painting, the subject of a major exhibition he is curating for Tate Britain. He has also researched and curated exhibitions at Dulwich Picture Gallery and the Royal Academy. Nicholas has taught at the universities of Birmingham and Leicester, and worked for several years at Sotheby's Institute in London where his final position was Programme Director of the MA in Art Business.

Professor Catherine McDermott

BA MA FRSA
Research Professor, School of Design

Catherine is Research Professor within the School of Design and she has a long and distinguished career as an academic author and exhibition curator. Among the most notable exhibitions she has curated are the *Diana: A Celebration* at Althorp Park Museum and the Vivienne Westwood exhibition for the Museum of London. Catherine has extensive connections with many of the London museums and collections, notably the Design Museum she is a founder member of the Design History Society. Catherine directs the MA in Curating Contemporary Design and she leads the module in Theory of the Object.

Timothy Eccles

BSc MSc MA MCIOB MBEng IRRV
MRICS MRSH MASI
Senior Lecturer



Timothy is a Chartered Surveyor, a Chartered Builder and a corporate Building Engineer, specialising in teaching management issues concerning the property industry and profession. His research interests are in professionalism within the English building industry, including technical issues between professions (such as between accounting and valuation), education and wider sociological principles. He is co-author of *Property and Construction Economics* (International Thomson) and is currently co-writing *Real Estate Accounting* (Blackwell). He has published widely within academic journals primarily on the relationship between accounting standards and property.

Dr Bahram Ghiassae

BSc, MSc, DIC, PhD, MBA, LLB, LLM
Senior Lecturer



As an academic lawyer, Bahram is, primarily, involved in the teaching of European Union (EU) Law, Environmental Law, and Planning Law. He, also, lectures on, *inter alia*, Sustainable Development and Regeneration, with particular emphasis on policy, legislative and institutional frameworks. His work experience, academic qualifications and research interests are of a multidisciplinary nature, encompassing fields of Chemical Engineering, Nuclear Science & Technology, and Law. He is a member of the UK Environmental Law Association, International Nuclear Law Association (Brussels), and the British Nuclear Energy Society (BNES).

John Pointing

BA MPhil Dip Law Barrister
Senior Lecturer



John is a barrister specialising in regulatory law – food safety, health & safety, and environmental law. Before being called to the Bar in 1992, he worked as a criminologist and as the director of a national charity.

John has considerable experience in regulatory law and of civil and criminal proceedings. His clients have included businesses and local authorities. He has also advised central government bodies, on enforcement issues and aspects of public policy as well as providing legal advice on particular cases. He has, for several years, run training programmes for senior staff, lawyers and enforcement officers in industry, local authorities and regulatory bodies.

Widely published in many professional and legal journals, John co-edits the 'Mainly for Students' column in the Estates Gazette. He recently co-authored: *Statutory Nuisance: Law and Practice* (OUP, 2002) and *Food Safety Enforcement* (CIEH, 2004).