

# MA

# DESIGN FOR DEVELOPMENT

People • Planet • Futures



**Kingston University** London

# MA DESIGN FOR DEVELOPMENT

## People · Planet · Futures

### **What is Design for Development**

The course will equip you with the knowledge and skills to be pioneers and change agents through leading and creating sustainable design projects, businesses and organisations. It will focus on the communications, products, environments and services that can alleviate real world problems and improve quality of life in the developed and developing worlds. You will explore innovative, practical ways to help realise sustainability visions through design interventions. You will explore appropriate ways of initiating, developing, designing, communicating and managing such projects.

### **Who can apply?**

The course encourages students from a broad range of professional disciplines. Design professionals and those without design training can apply. You must have an ambition to drive socially and environmentally responsible initiatives. The course caters for full-time and part-time students that want to fit their studies around other commitments.

### **What will you study?**

An interdisciplinary ethos runs throughout the programme and a number of modules are taught outside of the design school. It focuses on the following knowledge and skill themes:

- Sustainable design principles, techniques and examples;

- Environmental protection & social equity agendas;
- Design thinking and participatory design;
- Leadership and entrepreneurship;
- Campaigning and communications.

### **How do we teach?**

Through projects, seminars, lectures, guest lectures and masterclasses, and workshops.

### **Who do we work with?**

The programme has impressive links with major practitioners, academics and organisations involved in sustainable development and socially and environmentally responsible design initiatives: Audi; Think Public; Greengaged; Sorrell Foundation; Design Council; Design Museum; and [re]design.

### **Who are the teaching staff?**

Anne Chick is Adjunct Professor at the University of Calgary and Director of the Sustainable Design Research Centre. Dr Paul Micklethwaite is a Senior Research Fellow at Kingston University. Their research and enterprise work has been acknowledged internationally. They direct funded research and consultancy projects, publish widely and deliver invited talks internationally. [http://www.kingston.ac.uk/sustainable design](http://www.kingston.ac.uk/sustainable%20design)

### **Scholarships**

Scholarships are available specifically for full-time students.

**Find out more:**

**Tel: +44 (0)20 8417 4646**

**[www.kingston.ac.uk/pgdesigndevelopment](http://www.kingston.ac.uk/pgdesigndevelopment)**