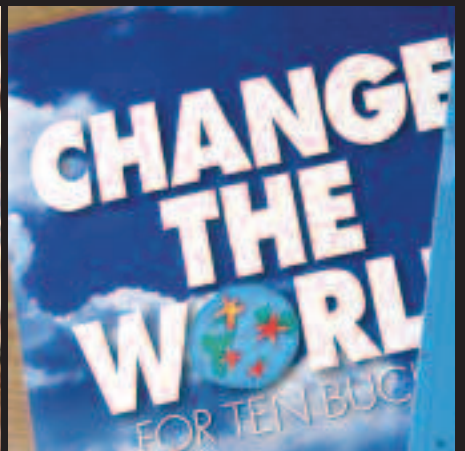
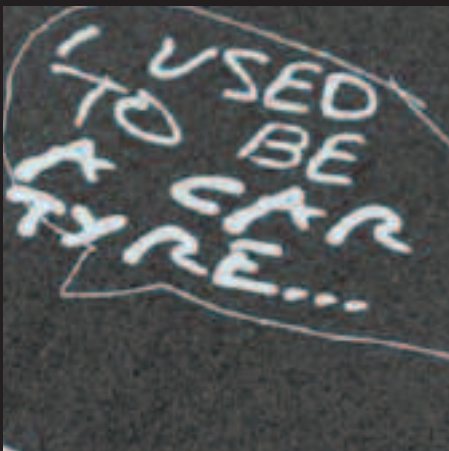


# MA

# DESIGN FOR DEVELOPMENT

People • Planet • Futures



# MA DESIGN FOR DEVELOPMENT

“ The MA Design for Development is a unique springboard for anyone wanting to harness design and designers to make a real difference in tackling our social and environmental problems. ”

Sophie Thomas, Founder and Creative Director, Thomas Mathews

“ Kingston University has the commitment, excellent academics, experience and contacts to develop a course that launches our future creative sustainable design pioneers. ”

Daniel Silverstone, Chief Executive, London Remade

“ It is a fantastic example of the sort of course we need to create sustainability-literate, creative, but practical, leaders of the future. ”

Edward Douglas Miller, Founder and CEO, Remarkable (Pencils) Limited

# MA DESIGN FOR DEVELOPMENT

## FAST FACTS

### **Duration**

Full time: 1 year, part time: 2 years

### **Attendance**

There are flexible modes of attendance for both full-time and part-time students. Afternoons and evenings plus some weekend sessions are the preferred delivery mode depending on elective choices. A small number of working days per year will be expected of part-time students.

Full time: 2 days per week

Part time: 1 day per week (equivalent)

### **Qualification, recognition and accreditation**

MA

### **Entry requirements**

Applicants should have a good BA(Hons) / BSc(Hons) degree or an equivalent British or overseas qualification.

Design trained and non design educated professionals are treated equally.

We will also consider applicants with relevant work experience.

A portfolio of work, preferably on CD, can accompany your application.

International students must have an IELTS score of 6.5 or equivalent.

### **Interviews**

We will invite all shortlisted applicants for interview. We can make alternative arrangements for international students based overseas.

### **Prior learning – AP(E)L**

Applicants with prior qualifications and learning may be exempt from appropriate parts of a course in accordance with the University's policy for the assessment of prior learning and prior experiential learning. Download the University Guide to AP(E)L (PDF) for further information.

### **Fees**

For the latest information on fees please visit:  
[www.kingston.ac.uk/fees](http://www.kingston.ac.uk/fees)

### **What is Design for Development?**

The value of design as an excellent vehicle for addressing social and ecological concerns in the developing and developed worlds is being recognised. Socially and ecologically considered design urges innovation, an understanding of the user and an anticipation of the consequences of communications, products and services. This approach requires new knowledge, skills and collaborative partnerships. The MA Design for Development will equip you with the knowledge and skills to create and lead the required design projects, businesses and organisations. This will help you to become an effective sustainable design pioneer and change agent.

We welcome professionals who wish to continue working as well as undertake this course. New thinking requires new approaches, and so we aim to make this course as flexible as possible - late afternoon, evening and weekend provision for students, with an occasional design project block-course programme on working days. Design-trained professionals and those with no design training are equally encouraged; come and talk to us.

### **What will you study?**

The MA Design for Development is about the need for change to a more sustainable and equitable society, and its content concentrates on building a road-map for how to get there through the use of design. We will examine ways to inspire and challenge with positive visions of a sustainable future and solutions through design. It's about exploring innovative, practical ways to help realise those visions, emphasising design, innovation, leadership, communication and campaigning.

The course is delivered through design projects, lectures, seminars, workshops, masterclasses, and field visits and, then, a major project in association with an organisation or your employer.

Our approach is multi-disciplinary and you will have access to a wide range of leading experts and academics in sustainable design, human rights, political communications and campaigning, organisational and people management, leadership and innovation. The course is delivered by a number of schools across the University.

The MA Design for Development encourages you to tailor your studies to your interests through the design project work.

# MA DESIGN FOR DEVELOPMENT

## COURSE FEATURES

### Modules

Please note that this is an indicative list of modules and is not intended as definitive.

#### Core modules

- Visioning a Sustainable World
- Managing People & Organisations
- Sustainable Design Principles, Perspectives and Practices
- Leadership in the Creative Economy
- Major Design Research Project

#### Option modules

- Achieving Human Rights
- Marketing
- Political Communication and Decision-making
- Sustainable Environmental Management

### Assessment

You will undertake a mix of design project work and other forms of assessment which include: written assignments, live projects, and major design research project.

### Course features

The MA Design for Development delivers a theoretical and practical understanding of the key sustainable design principles, perspectives and practices. Personal development and leadership underpin the course.

To summarise, you will:

- attend activities delivered by academics and experts from an impressive range of disciplines and subjects;
- develop socially and ecologically responsible design knowledge and practical skills;
- network with external organisations and professionals through projects, events and lectures;
- develop your leadership and organisational skills.

Finally, we also offer a flexible part-time route to allow you to study around other commitments.

# MA DESIGN FOR DEVELOPMENT

## COURSE FEATURES

### Special features

It's a key feature of our commitment that this course is extremely well resourced, not only in terms of academic staff and experts but also in the facilities available through the university.

You will be able to participate in a variety of activities hosted by the internationally respected Sustainable Design Research Centre (SDRC). Its experienced researchers will also contribute to the course. [[www.kingston.ac.uk/design/SDRC](http://www.kingston.ac.uk/design/SDRC)]

There is the opportunity to participate in a student exchange programme with the University of Calgary, Canada. Project spaces for the construction of large-scale work are also available on site and benefit from a simple booking system.

Further facilities include metalwork, woodwork, photographic studios, ceramic and 3D imaging workshops, sound production facilities, as well as a large Faculty computer lab supporting PCs and Macs.

### Links with external organisations

Studying on this course means you'll have numerous opportunities to be involved with organisations outside the university and if desired your employer.

The MA Design for Development students benefit from projects with outside organisations, site visits, visit speakers.

And, of course, you benefit from being at the heart of things; there is a wide range of networking opportunities in London and beyond, which will help you develop your connections. An important benefit from this programme will be getting to know people with a shared purpose whether they are fellow students, experts delivering lectures or the leaders in organisations you associate with on a project.

We have exceptional links with major organisations involved in socially and environmental responsible design and sustainable development initiatives such as:

- Audi Design Foundation;
- Design Council;
- Dragon Brands;
- Green-Works;
- London Remade;
- QED Consulting;
- [re]design;
- Remarkable Limited;
- Royal Society of Arts, Manufacture and Commerce;
- Thomas Matthews;
- Transport for London;
- Waste Resource Action Programme;
- Workspace plc.

# MA DESIGN FOR DEVELOPMENT

## STAFF PROFILES

### Who teaches this course?

The MA Design for Development will be taught by leading experts and academics from a broad range of relevant fields. Lectures and masterclasses with leading experts and site visits will be a key activity on your course. You will also be encouraged to attend the various events across the university including those organised by the Sustainable Design Research Centre. This ensures you will receive a truly multi-disciplinary set of perspectives and skills for addressing socially and ecologically responsible design initiatives.

Key academics teaching and managing the MA Design for Development are:

**Anne Chick,**  
Course Director, MA Design for Development,  
Director Sustainable Design Research Centre,  
Faculty of Art, Design & Architecture

Anne is Adjunct Professor in the Faculty of Environmental Design at the University of Calgary, Canada. Her sustainable design research, knowledge transfer and educational work have been acknowledged internationally in a number of government and other organisational publications.

Anne has been an academic pioneer in this area for over fifteen years. She directs funded research programmes, undertakes consultancy and published widely in a broad range of sustainable design topics. Her research interests include environmental packaging design; ecopreneurship; markets for UK recycled materials and the role of design and designers; and encouraging sustainable lifestyles through architectural design.

During the past five years she has raised funds for research and knowledge transfer projects worth over £1M. For further details on Anne's research and publications please visit:

<http://www.kingston.ac.uk/sustainabledesign>

**Dr Miguel Imas**  
Senior Lecturer, Department of Leadership, HRM and Organisation

Miguel teaches Organisational Behaviour on the Kingston University MA Business Management, and the Management of Change on the MBA programme. He holds visiting lectureships at the London School of Economics and the Catholic University of Chile. Miguel's principal research interests include: radical and alternative forms of organising; art and management; management change and globalisation effects in Latin America.

**Dr Paul Micklethwaite**  
Senior Research Fellow, School of Art & Design History

Paul undertakes research, knowledge transfer, and enterprise activities across a wide range of areas within sustainable design. Particular areas of research interest, evident in research outcomes, are design and manufacture with recycled materials and 'green' branding. Paul has delivered numerous refereed papers at international conferences, and published in refereed journals.

Paul delivers invited seminar presentations and lectures internationally. Collaboration with external design organisations includes acting on the committee of [re]design's "Good and Gorgeous?" exhibition (London Design Festival 2006). He has organised and chaired numerous design research dissemination events and professional sustainable design and business training events. Knowledge transfer and enterprise activities have included collaborations on many design development projects, seeking to accelerate the introduction of sustainable products to the market.

[www.kingston.ac.uk/sustainabledesign](http://www.kingston.ac.uk/sustainabledesign)

# MA DESIGN FOR DEVELOPMENT

## SCHOLARSHIPS

There are a number of scholarships available specifically for full-time students:

### **Audi Design Foundation scholarships**

The Audi Design Foundation (ADF) and Kingston University supports two scholarships per year. Scholarships covers the MA Designing for Development tuition fees and a maintenance and travel grant of up to £11,000.

The Faculty is looking for candidates from developing countries, including China, India and South Africa, who would not otherwise be able to study sustainable design at postgraduate level in the United Kingdom.

Candidates need to demonstrate that their studies will create a positive change in people's lives in their home country by supporting and promoting sustainable design.

Applications for the 2008/09 ADF scholarship must be submitted by 30 May 2008. For further detail please view:

<http://www.kingston.ac.uk/design/SDRC/Audi.html>

### **Kingston University scholarships**

The University is offering scholarships totalling £250,000 for 2008 entry, with each scholarship worth £3,000. These are open to prospective full-time postgraduates in any subject area on a one-year taught masters degree.

Applications for the 2008/09 Kingston University scholarship must be submitted by 1 June 2008. For further detail please view: <http://www.kingston.ac.uk/international/fees-and-funding/scholarships/postgraduate-scholarships/>

Successful students awarded the above scholarships will need to start the course in September 2008.

There are a number of other scholarship opportunities in development for UK students. Please contact Anne Chick for further details on [a.chick@kingston.ac.uk](mailto:a.chick@kingston.ac.uk)

# MA DESIGN FOR DEVELOPMENT

## RESEARCH GROUPS AND CENTRES

All staff and student researchers in the Faculty are part of a research centre through which they engage both with collaborative and individual projects and with a range of local, national and international research events, including workshops, seminars, visiting lecture series, conferences and symposia.

### DESIGN RESEARCH CENTRE

Kingston University's Design Research Centre provides a transdisciplinary, intellectual and creative environment for researchers engaging with the cultural, environmental and presentational contexts of design practice in its widest sense.

Research in this diverse area is developed through five interrelated design thematics that inform and support our postgraduate courses in design, the creative industries and the built environment.

**Sustainability** focuses on multidisciplinary research into issues of sustainability across innovative product and packaging design, recycling and materials innovation. Research resources include the Recycling by Design Research Unit, the Inspirerecycle web resource and the Creative Resource recycled materials' library, funded by the AHRC. Research outcomes range from product design and installations to consultancy reports and web-based resources.

**Design Innovation** focuses upon the presentational contexts of contemporary design practice in which design products and activities are formulated, disseminated and displayed. Individual and collaborative research projects bring an experimental or laboratory-like quality to the design process, which situates the activities of the designer within the broader context of commerce, industry, cultural institutions and the general public.

Research benefits from the longstanding participation of several leading figures from the professional design arena, including the design, manufacture and production of fashion, interiors, and product and furniture.

**Curating the Contemporary** researchers focus on new initiatives and perspectives on curating, including the interface between design, craft and fine art. Research activities include regular themed conferences with leading international museum curators, a visiting professor programme, and collaborative projects with Kingston's on-site Stanley Picker Gallery.

**Design for Environments** is an interdisciplinary focus for researchers engaged in the theory and practice of design for diverse environments. This includes design for well-being, health and micro-environments, as well as more spatial, aesthetic and critical enquiry into building typologies and cultural analysis of urban and leisure environments. Funded research projects range from the study of interior design schemes in hospitals, hospices and prisons, to systems of display in public transport networks and museums.

**Design for Screen** research focuses on interdisciplinary practice-based enquiry into screen-based media. Presentation and context is central to their critical investigation of the screen arts and industry, and researchers engage with documentary and experimental film-making, multimedia-based projects, mainstream film design and animation.

Director Hilary Dalke

Associate Director Professor Catherine McDermott

Associate Director Professor Sarah Chaplin

E [designresearch@kingston.ac.uk](mailto:designresearch@kingston.ac.uk)

[www.kingston.ac.uk/design/designresearch](http://www.kingston.ac.uk/design/designresearch)

[www.kingston.ac.uk/pgdesignfordev](http://www.kingston.ac.uk/pgdesignfordev)

[www.kingston.ac.uk/pgdesigndevelopment](http://www.kingston.ac.uk/pgdesigndevelopment)

# MA DESIGN FOR DEVELOPMENT

## RESEARCH GROUPS AND CENTRES

### **CONTEMPORARY ART RESEARCH CENTRE: CENTRE FOR USELESS SPLENDOUR**

The recently established Contemporary Art Research Centre provides an intellectual and creative milieu for innovation in contemporary fine art. Taking its identity from Andre Breton's articulation of the imagination, we draw on that legacy of surrealism to conceptualise our project of innovation. In this way, researchers – staff and students – seek to imagine and enact possibilities of contemporary art in contingency with social politics, technology, models of knowledge and modes of experience.

The Centre focuses on four interconnected research spaces.

#### **Foyer**

Art and social context that explores propositions for agency and the generation of expanded and hybrid modes of socially sited artistic production through collaboration, curation, writing, publishing, broadcasting and other modes of dissemination.

#### **Machine Room**

Art and technology, where research focuses on how technologies, methods and processes might be understood, employed, detoured and reinvented.

#### **Hall of Records**

Art and epistemology, which considers how histories and bodies of knowledge might be generated, re-imagined and reinscribed through work with archives and physical collections, found objects, constitutions, laws and manifestos.

#### **Lumber Room**

Art and materiality, explores the relationships between matter, experience and translation and how knowledge is developed through embodied temporal encounter in a wide range of practices, including performance and drawing.

Director Elizabeth Price

Co-Director Louis Nixon

E [contemporaryart@kingston.ac.uk](mailto:contemporaryart@kingston.ac.uk)

[www.kingston.ac.uk/design/contemporaryart](http://www.kingston.ac.uk/design/contemporaryart)

### **VISUAL AND MATERIAL CULTURE RESEARCH CENTRE**

Situated at Knights Park, Kingston University's Visual and Material Culture Research Centre (VMCRC) provides the focus for energetic interdisciplinary research in modern and contemporary visual and material culture and the histories of art, film, design and architecture. The Centre enables academics, emerging scholars and students to conduct research within a stimulating and collegiate environment that actively seeks to shape the future of these fields of inquiry.

Researchers are engaged in both individual and collaborative projects with a shared emphasis on modernity and its futures, and, since 1997, have organised a series of conferences and symposia in collaboration with major London museums and galleries.

Distinct inter-animating areas of study are: Historical and Critical Studies engaging with issues of patronage, the art market, avant-gardes, and the history of the art school; Place, Space and Global Futures, which focuses on local, national, and international identity; and Gender, Technology and the Human Image.

Director Professor Fran Lloyd

Associate Director Dr Marquard Smith

E [vamcrc@kingston.ac.uk](mailto:vamcrc@kingston.ac.uk)

[www.kingston.ac.uk/design/VAMCRC](http://www.kingston.ac.uk/design/VAMCRC)

# MA DESIGN FOR DEVELOPMENT

## RESEARCH GROUPS AND CENTRES

### **MODERN INTERIORS RESEARCH CENTRE**

Established in 2001 and based at Dorich House Museum, Kingston's Modern Interiors Research Centre (MIRC) provides a dynamic focus for interdisciplinary research on the subject of the design of the modern interior in the period 1870–1970. Its researchers work in the fields of design history, architectural history, art history, cultural history, and visual, material and spatial culture. MIRC researchers focus on interiors in both domestic and non-domestic settings and seek to explore the ways in which modern interiors have been created, disseminated and consumed, with an emphasis on the influences of socio-cultural factors such as class, gender and ethnicity.

Director Professor Penny Sparke

Associate Director Dr Trevor Keeble

Associate Director Prof Anne Wealleans

E [mircc@kingston.ac.uk](mailto:mircc@kingston.ac.uk)

[www.kingston.ac.uk/design/MIRC](http://www.kingston.ac.uk/design/MIRC)

### **REAL ESTATE RESEARCH CENTRE (RERC)**

Researchers within this Centre work across a broad spread of interests relating to real estate. The research takes a qualitative and reflective approach to the role of appraisal and management and the regulation of land and buildings. The work seeks to relate professional activity to changing social and political agendas.

A shared ambition of all researchers is to lead the knowledge and understanding of the relationship between the sustainability agenda and the operation of real estate markets.

They are engaged in a range of exciting projects in highly focused and specialist areas relating to investment worth models, contaminated and brownfield land, taxation and fiscal incentives and the valuation of heritage assets.

Those interested in studying for research degrees in real estate and who have a relevant first or masters degree should contact the Director for an informal conversation.

Director Professor Sarah Sayce

E [regerg@kingston.ac.uk](mailto:regerg@kingston.ac.uk)

[www.kingston.ac.uk/design/RERC](http://www.kingston.ac.uk/design/RERC)

### **Student research**

You may be able to publish any research you undertake on the Kingston University Research and Innovation Reports (KURIR) website. This site gives anyone associated with Kingston University the opportunity to publish articles, which will be permanently available to the academic community.

See [www.kingston.ac.uk/kurir](http://www.kingston.ac.uk/kurir)

For further information on research within the Faculty, and to find out more about research opportunities, contact our research administrator:

T +44 (0)20 8547 7416

E [e.day@kingston.ac.uk](mailto:e.day@kingston.ac.uk)

[www.kingston.ac.uk/art-design-arch-research](http://www.kingston.ac.uk/art-design-arch-research)

# MA DESIGN FOR DEVELOPMENT

## FACILITIES

The Faculty of Art, Design & Architecture began an ambitious and ongoing programme of investment during 2007.

Consequently, we have been able to make significant improvements to our workshops and some other resources in order to support your learning.

These include:

- Faculty wide technical resources available to students on all courses;
- significant improvements to the 3D workshops with an investment in new equipment, which now includes a CNC controlled 3D router, a rapid prototyper 3D printer, a 3D scanner and a 2D plotter/cutter;
- the creation of a state-of-the-art filming environment and animation suite;
- the development of an industry standard photographic suite with two new digital darkrooms; the newly specified Digital Media Workshops I & II, with hardware and software upgraded to a professional level;
- the creation of a bookable, inter-disciplinary project studio;
- ongoing refurbishment of studios.

The University has its own on-site galleries, including:

- Dorich House – home of the sculptor of Dora Gordine;
- the Stanley Picker Gallery – featuring exhibitions of contemporary art plus exhibition space for students; and
- project spaces in the main University campus, which you can book for the construction of large-scale work.

You also benefit from:

- well-equipped lecture theatres, seminar rooms and workshops;
- the library's extensive book and journal collection – as well as over 150,000 slides and visual references dating back to the 1600s;
- computer resources; and
- the dedicated Graduate Centre on campus – including IT facilities, seminar rooms and social spaces.

### Resources in London

Kingston is just a 25-minute train journey away from central London. Here you can access a wealth of exhibitions and galleries, including the Tate Modern and the National Gallery.

### Learning support

We want to make sure you get all the support you need while you are with us. Here you can see the range of support we can offer you while you're doing this course.

When you arrive at Kingston, we will allocate you a personal tutor to make sure you have access to appropriate advice regarding your academic development. You will also be able to use the University's Careers Service and counselling service.

### Personal training plans

We offer all students training sessions when they arrive at Kingston University, covering:

- project management;
- communication skills; and
- information research and retrieval.

The aim is to give you the chance to improve your study, research and life skills.

### Blackboard

Blackboard is an online learning management system. It is a potentially limitless resource for lecture notes and interactive teaching including:

- access to course materials – such as lecture notes, backup materials, presentations and previous exam papers;
- online chatrooms and bulletin boards – so you can interact with staff and other students; and multimedia features – such as video tutorials.

Because you can use Blackboard from any internet-enabled computer at any time, you can choose when and where you study.

# MA DESIGN FOR DEVELOPMENT

## **StudentSpace**

The Kingston University student intranet provides a fast, easy way to find information and work online. It provides everything you need to know about student life at Kingston.

You can also use StudentSpace as a virtual workspace, customising it to include:

- your chosen web-based applications;
- favourite web links;
- a useful calendar;
- and your recently opened files.

## **The Graduate School and Centres**

All postgraduate students at Kingston have the support of the Graduate School. The Graduate School:

- runs special training programmes for research students;
- works with academics and administrators to develop graduate education and reinforce the links between teaching and research; and
- helps to introduce new initiatives to postgraduate activities.

It also manages the Graduate Centres, dedicated spaces for graduate students. These are ideal for private study or holding meetings.

## **Language support**

International students can access plenty of language support, both before and during your course:

Pre-sessional English Language Course – improve your English language skills and learn about study methods and life in the UK.

English Language Support Programme – after you enrol, this free programme offers a range of academic English courses and tutorial support throughout the academic year.

## **Where is the Faculty based?**

Most students in the Faculty are based at the University's Knights Park campus, with surveying courses based at Penrhyn Road. Our well-equipped facilities offer a modern study environment so that you graduate with cutting-edge skills and knowledge.

## **CONTACT**

Postgraduate Admissions Administrator

Faculty of Art, Design & Architecture

Kingston University

Knights Park

Kingston upon Thames

Surrey KT1 2QJ

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