

MA

PROFESSIONAL
PRACTICE
(DESIGN)

Kingston University London

Chairs by Jasper Morrison, BA(Hons) Product and Furniture 1992

MA PROFESSIONAL PRACTICE (DESIGN)

FAST FACTS

Further information, including fees

See www.kingston.ac.uk/pgprofpractice

Duration

Flexible 1-3 years

Attendance

2 days induction at the start of each stage, otherwise study takes place at your own pace.

Qualification, recognition and accreditation

MA

Entry requirements

Applicants should have a good BA(Hons) degree or equivalent qualification in any design discipline.

International students must have an IELTS score of 6.5 or equivalent.

Interviews

We normally invite applicants for an interview prior to selection. We can make alternative arrangements for international students based overseas.

Prior learning – AP(E)L

Applicants with prior qualifications and learning may be exempt from appropriate parts of a course in accordance with the University's policy for the assessment of prior learning and prior experiential learning.

Fees

For the latest information on fees please visit: www.kingston.ac.uk/fees

What is MA Professional Practice: Design?

The MA Professional Practice (Design) is a work based learning qualification for those employed in the design industry, with which the Faculty has extensive links. There are three phases to the programme – Reflection and Planning, Research and Investigation and Project. The course builds on the established reputation of the Faculty in the professional field of design – whether fashion, interior, product, furniture or graphics, and the experience of offering the MA Creative Economy courses (from the School of Business). Study will take place flexibly, through tutorials, action learning sets and distance learning, in order that the learning goals agreed in the Individual Learning Agreement are met.

Course structure:

Phase One - Reflection and Planning

Reflection and Response

An opportunity for the student to reflect on their career to date, produce a written report and an opportunity to claim credits for prior learning.

Project Planning

An opportunity for the student to consolidate the learning of Reflection and Response, and map out a proposal for Phase Three.

Phase Two - Planning

Personal Development Plan

Students begin work on a personal development plan.

Design Research Methods for Work Based Learning

Students will have the opportunity to experience a full range of research for work based learning design projects, including critical analysis, qualitative and quantitative methods.

Phase Three – Project

Professional Project (Design)

The production of one or more design projects. The emphasis of the project can be historically, theoretically or practice based.

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Assessment

Projects, learning diary, portfolio.

Course features

This course will provide flexible, work-based learning for the experienced professional, working in the field of design.

If you choose to study this course, here are some of the things you can expect from the course and how it will benefit you:

- an interdisciplinary study of the history of both art and design;
- the dissertation or final project allows you to develop your own interests and gain valuable research skills;
- you can tailor your studies to meet your needs, and that of your employer through individually designed learning agreements;
- accreditation can be given for prior design work and for on-going, in-company training;
- the course encourages personal development, which can be harmonised with organisational development.

Example of an Individual Learning Agreement

Candidates will:

- submit a 2,500 word report;
- plan and submit a design portfolio of evidence, plus conduct a presentation;
- complete a work-based learning proposal and action plan and a personal development plan;
- submit a research portfolio, learning diary and research proposal;
- complete a Masters level final major project.

The above is just an example – the approach can be very flexible – an individual approach to study can be discussed in detail with the Course Director.

Employer based projects might include:

- Creating a new marketing strategy for the design company.
- Embedding a system of staff appraisal and development for designers.
- Developing creative teamwork to launch a new product.
- Developing a design methodology for re-branding.

Course features (continued)

Alongside your academic studies, you develop workplace skills in:

- problem solving and organisation;
- data collation, review and synopsis;
- communication (oral, written and electronic);
- time management;
- computing; and
- co-operation and teamwork.

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Links with business and industry

Our links with professional practice provide a real-world base for our courses. They also help us to ensure your studies are kept up-to-date and relevant to the workplace.

Our industry connections mean we provide unique study opportunities, such as:

- the chance to have your work seen by eminent members of your profession;
- 'live' projects, site visits and placements in prestigious companies or institutions;
- project work and workshops with visiting lecturers and industry specialists from the media, creative and cultural industries.

Recent visiting speakers have included academics, curators, educators and cultural workers from:

- the Design Museum;
- Historic Royal Palaces at Hampton Court;
- London Remade;
- The Architecture Foundation and the Geffrye Museum;
- the V&A Museum;
- the Tate Galleries;
- Dulwich Picture Gallery;
- The Women's Library;
- the Whitechapel Gallery, and
- the Museum of Domestic Architecture.

Events and lectures

There are always interesting activities taking place at Kingston and exciting opportunities to take advantage of. The range of events and lectures in the Faculty of Art, Design and Architecture enhances your studies and adds an extra perspective to your learning.

Professional practice lectures

In November 2007, the School of Art & Design History held an academic seminar entitled 'now voyager: Greg Votolato in conversation with Anne Wealleans', V&A Museum, London.

In September 2007, the School of Art & Design History hosted the Annual Conference of the Design History Society. Entitled Design/Body/Sense, the conference explored the physical and sensual histories and experiences of design.

www.designbodysense.co.uk

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Who teaches the course?

This course is taught at the Faculty of Art, Design and Architecture which has its roots in the studio-based approach of Britain's art school system (the original School of Art was founded in the 1890s).

Name: Anne Wealleans
Professor of Design History,
Course Leader MA Professional Practice (Design).

Research Interests
The Independent Group as a model for interdisciplinary creativity, The interior design of ocean liners
Developing creativity and Work Place Learning

Anne studied at the University of Northumbria (then Newcastle Polytechnic) for a BA (Hons) History of Modern Art, Design and Film and then a PhD on 'The Independent Group: Towards a Redefinition', awarded in 1984. She has since taught art and design history at a broad range of universities and colleges, including Goldsmiths' College, the RCA and Chelsea College of Art and Design. She has supervised five MPhil/PhDs to completion on aspects of twentieth century visual culture, including sculpture and corporate identity and the history of do-it-yourself and has examined six. She is currently supervising two PhDs, one on the history of a luxury London hotel and one, jointly with the National Maritime Museum, on the post-war history of Union-Castle liner interiors. Anne is also currently acting as a consultant to Phillips Electronics in the development of a design methodology for cruise ship interiors.

Email: a.wealleans@kingston.ac.uk

Name: Dr Trevor Keeble, BA, MA, PhD
Title: Head of School of Art and Design History

Trevor studied for a BA(Hons) in Interior Design at Brighton University and an MA in the History of Design at the Royal College of Art and the Victoria and Albert Museum. He completed a PhD (RCA) entitled 'The Domestic Moment: Design, Taste and Identity in the Late Victorian Interior', which considers the representation of late Victorian domestic design culture. Trevor's research interests focus upon late nineteenth and twentieth century design history. As a member of the University's Modern Interior Research Centre, his research has been particularly concerned with the professional, commercial and consumer interfaces of domestic design and provision

throughout this period. He is currently co-supervising a number of PhD research students on a wide range of projects.

Email: t.keeble@kingston.ac.uk

Name: Dr Paul Micklethwaite BA, MA, PhD
Title: Senior Researcher

Paul's specialises in sustainable design and social research methods. He has a BA in Philosophy and English from the University of York, and an MA in Innovation Studies from the University of Huddersfield, where he also gained a PhD investigating the question 'what is design?' Paul now teaches, supervises research students, and undertakes research projects and knowledge transfer activities across a wide range of areas within sustainable design.

Email: p.micklethwaite@kingston.ac.uk

Name: Alice Beard BA, MA
Title: Senior Lecturer in Design History

Alice Beard studied Film and Art History at the University of Kent and completed an MA in Design History at the Royal College of Art and Victoria and Albert Museum. Alice's research interests concern the intersection of fashion, graphics and photography and she is particularly interested in magazine cultures. She curated 'Beauty Queens: Smiles Swimsuits and Sabotage' at The Women's Library and 'Remembering Nova' an oral history sound installation exploring the revolutionary sixties magazine. She is currently researching towards a PhD 'Nova 1965-1975: a New Kind of Magazine for a New Kind of Woman' at Goldsmiths, University of London.

Email: a.beard@kingston.ac.uk

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Name: Kerry William Purcell BA, MA

Title: Researcher

After completing an MA in Cultural Theory at Middlesex University, Kerry worked as picture editor, and archivist at the Photographers Gallery, London. In recent years He has concentrated upon researching, teaching and writing upon the history of graphic design and photography. His publications include Alexey Brodovitch (Phaidon Press, 2002), Weegee (Phaidon, 2004) and Josef Müller-Brockmann (Phaidon, London, 2006). His writing has also been published in several anthologies and appears regularly in Eye and Baseline magazines. Amongst various projects, he is currently editing a major two volume publication on graphic design history, while also researching a new book on the history of photography in design.

Email: k.purcell@kingston.ac.uk

Anne Chick,
Course Director, MA Design for Development,
Director Sustainable Design Research Centre,
Faculty of Art, Design & Architecture

Anne is Adjunct Professor in the Faculty of Environmental Design at the University of Calgary, Canada. Her sustainable design research, knowledge transfer and educational work have been acknowledged internationally in a number of government and other organisational publications.

Anne has been an academic pioneer in this area for over fifteen years. She directs funded research programmes, undertakes consultancy and published widely in a broad range of sustainable design topics. Her research interests include environmental packaging design; ecopreneurship; markets for UK recycled materials and the role of design and designers; and encouraging sustainable lifestyles through architectural design. During the past five years she has raised funds for research and knowledge transfer projects worth over £1M. For further details on Anne's research and publications please visit: [<http://www.kingston.ac.uk/sustainabledesign>]

Name: Hilary Dalke

Position: Professor of Design

Director Design Research Centre, Design for Environments

Research Interests

Colour Design & Lighting, Product & Environmental Design, Healthcare Design, Inclusive Design & Accessibility, Visual Impairment & Colour Contrast, Sensory Design, Colour Measurement & Application, Vision, Art & Public Spaces.

Hilary Dalke, Director of the Design Research Centre and Design for Environments, has built an internationally recognised centre of excellence on colour design and lighting. Dalke is active in knowledge transfer as a designer, educator and leader, and at Kingston University she is now a Professor of Design.

Professor Dalke is an expert in accessibility, sensory design and the healthcare sector and specialises in colour contrast for the built environment. Her professional advice is sought by architects, manufacturers and developers of healthcare projects; for example in Seattle, USA, Ettelbruck, Luxemburg, Wales, London and Kingston. Dalke is regularly invited to give CPD lectures and seminars to architectural practices; these have included Norman Foster Partners, Anshen Allen, HOK, Wiesner Hager, many Borough Councils, and the Museum of Fine Art, Boston. She was invited to speak at the RIBA Architects Journal conferences and The Building Centre, on Colour in the Built Environment and been a regular presenter at the international 'Include' Conferences at The Royal College of Art, Helen Hamlyn Research Centre conferences.

Email: h.dalke@kingston.ac.uk

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RESEARCH GROUPS AND CENTRES

All staff and student researchers in the Faculty are part of a research centre through which they engage both with collaborative and individual projects and with a range of local, national and international research events, including workshops, seminars, visiting lecture series, conferences and symposia.

CONTEMPORARY ART RESEARCH CENTRE: CENTRE FOR USELESS SPLENDOUR

The recently established Contemporary Art Research Centre provides an intellectual and creative milieu for innovation in contemporary fine art. Taking its identity from Andre Breton's articulation of the imagination, we draw on that legacy of surrealism to conceptualise our project of innovation. In this way, researchers – staff and students – seek to imagine and enact possibilities of contemporary art in contingency with social politics, technology, models of knowledge and modes of experience.

The Centre focuses on four interconnected research spaces.

Foyer

Art and social context that explores propositions for agency and the generation of expanded and hybrid modes of socially sited artistic production through collaboration, curation, writing, publishing, broadcasting and other modes of dissemination.

Machine Room

Art and technology, where research focuses on how technologies, methods and processes might be understood, employed, detoured and reinvented.

Hall of Records

Art and epistemology, which considers how histories and bodies of knowledge might be generated, re-imagined and re-inscribed through work with archives and physical collections, found objects, constitutions, laws and manifestos.

Lumber Room

Art and materiality, explores the relationships between matter, experience and translation and how knowledge is developed through embodied temporal encounter in a wide range of practices, including performance and drawing.

Director Elizabeth Price

Co-Director Louis Nixon

E contemporaryart@kingston.ac.uk

www.kingston.ac.uk/design/contemporaryart

DESIGN RESEARCH CENTRE

Kingston University's Design Research Centre provides a transdisciplinary, intellectual and creative environment for researchers engaging with the cultural, environmental and presentational contexts of design practice in its widest sense. Research in this diverse area is developed through five interrelated design thematics that inform and support our postgraduate courses in design, the creative industries and the built environment.

VISUAL AND MATERIAL CULTURE RESEARCH CENTRE

Situated at Knights Park, Kingston University's Visual and Material Culture Research Centre (VMCRC) provides the focus for energetic interdisciplinary research in modern and contemporary visual and material culture and the histories of art, film, design and architecture. The Centre enables academics, emerging scholars and students to conduct research within a stimulating and collegiate environment that actively seeks to shape the future of these fields of inquiry. Researchers are engaged in both individual and collaborative projects with a shared emphasis on modernity and its futures, and, since 1997, have organised a series of conferences and symposia in collaboration with major London museums and galleries.

Distinct inter-animating areas of study are: Historical and Critical Studies engaging with issues of patronage, the art market, avant-gardes, and the history of the art school; Place, Space and Global Futures, which focuses on local, national, and international identity; and Gender, Technology and the Human Image.

Director Professor Fran Lloyd

Associate Director Dr Marquard Smith

E vamcrc@kingston.ac.uk

www.kingston.ac.uk/design/VAMCRC

www.kingston.ac.uk/pgprofpractice

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MODERN INTERIORS RESEARCH CENTRE

Established in 2001 and based at Dorich House Museum, Kingston's Modern Interiors Research Centre (MIRC) provides a dynamic focus for interdisciplinary research on the subject of the design of the modern interior in the period 1870–1970. Its researchers work in the fields of design history, architectural history, art history, cultural history, and visual, material and spatial culture. MIRC researchers focus on interiors in both domestic and non-domestic settings and seek to explore the ways in which modern interiors have been created, disseminated and consumed, with an emphasis on the influences of socio-cultural factors such as class, gender and ethnicity.

Director Professor Penny Sparke

Associate Director Dr Trevor Keeble

Associate Director Prof Anne Wealleans

E mircc@kingston.ac.uk

www.kingston.ac.uk/design/MIRC

REAL ESTATE RESEARCH CENTRE (RERC)

Researchers within this Centre work across a broad spread of interests relating to real estate. The research takes a qualitative and reflective approach to the role of appraisal and management and the regulation of land and buildings. The work seeks to relate professional activity to changing social and political agendas.

A shared ambition of all researchers is to lead the knowledge and understanding of the relationship between the sustainability agenda and the operation of real estate markets. They are engaged in a range of exciting projects in highly focused and specialist areas relating to investment worth models, contaminated and brownfield land, taxation and fiscal incentives and the valuation of heritage assets.

Those interested in studying for research degrees in real estate and who have a relevant first or masters degree should contact the Director for an informal conversation.

Director Professor Sarah Sayce

E rergr@kingston.ac.uk

www.kingston.ac.uk/design/RERG

FURTHER INFORMATION

Student research

You may be able to publish any research you undertake on the Kingston University Research and Innovation Reports (KURIR) website. This site gives anyone associated with Kingston University the opportunity to publish articles, which will be permanently available to the academic community.

See www.kingston.ac.uk/kurir

For further information on research within the Faculty, and to find out more about research opportunities, contact our research administrator:

T +44 (0)20 8547 7416

E e.day@kingston.ac.uk

www.kingston.ac.uk/art-design-arch-research

www.kingston.ac.uk/pgprofpractice

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FACILITIES

There is a wide range of facilities at our Knights Park campus, where this course is based.

The University has its own on-site galleries, including:

- Dorich House – home of the sculptor of Dora Gordine;
- the Stanley Picker Gallery – featuring exhibitions of contemporary art plus exhibition space for students; and
- project spaces in the main University campus, which you can book for the construction of large-scale work.

You also benefit from:

- well-equipped lecture theatres, seminar rooms and workshops;
- the library's extensive book and journal collection – as well as over 150,000 slides and visual references dating back to the 1600s;
- computer resources; and
- the dedicated Graduate Centre on campus – including IT facilities, seminar rooms and social spaces.

Resources in London

Kingston is just a 25-minute train journey away from central London. Here you can access a wealth of exhibitions and galleries, including the Tate Modern and the National Gallery.

Learning support

We want to make sure you get all the support you need while you are with us. Here you can see the range of support we can offer you while you're doing this course.

When you arrive at Kingston, we will allocate you a personal tutor to make sure you have access to appropriate advice regarding your academic development. You will also be able to use the University's Careers Service and counselling service.

Personal training plans

We offer all students training sessions when they arrive at Kingston University, covering:

- project management;
- communication skills; and
- information research and retrieval.

The aim is to give you the chance to improve your study, research and life skills.

Blackboard

Blackboard is an online learning management system. It is a potentially limitless resource for lecture notes and interactive teaching including:

- access to course materials – such as lecture notes, backup materials, presentations and previous exam papers;
- online chatrooms and bulletin boards – so you can interact with staff and other students; and
- multimedia features – such as video tutorials.

Because you can use Blackboard from any internet-enabled computer at any time, you can choose when and where you study.

StudentSpace

The Kingston University student intranet provides a fast, easy way to find information and work online. It provides everything you need to know about student life at Kingston.

You can also use StudentSpace as a virtual workspace, customising it to include:

- your chosen web-based applications;
- favourite web links;
- a useful calendar; and
- your recently opened files.

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FACILITIES

The Graduate School and Centres

All postgraduate students at Kingston have the support of the Graduate School. The Graduate School:

runs special training programmes for research students;

works with academics and administrators to develop graduate education and reinforce the links between teaching and research; and

helps to introduce new initiatives to postgraduate activities.

It also manages the Graduate Centres, dedicated spaces for graduate students. These are ideal for private study or holding meetings.

Language support

International students can access plenty of language support, both before and during your course:

Pre-sessional English Language Course – improve your English language skills and learn about study methods and life in the UK.

English Language Support Programme – after you enrol, this free programme offers a range of academic English courses and tutorial support throughout the academic year.

After you graduate

Examples of recent graduate destinations for this and similar courses include:

- acting head of art at St John's School, Surrey;
- art creator at Robert Sandlejon, London;
- art department assistant at DW Production, Berkshire;
- art director at Princess Production, London;
- assistant curator at Royal Institute of British Architects, London;
- standby art director at Greenlit Productions, Hertfordshire;
- teacher in history and theory of art at Roehampton University
- Many MA students decide to pursue further postgraduate research, and the MA Art and Design History prepares them well to continue their studies and Kingston University or other universities worldwide.

CONTACT

Postgraduate Admissions Administrator

Faculty of Art, Design & Architecture

Kingston University

Knights Park

Kingston upon Thames

Surrey KT1 2QJ

T +44 (0)20 8417 4646

E designpostgrad@kingston.ac.uk

www.kingston.ac.uk/pgprofpractice