

Product Design -Mulch Men



- Who:** Arran Evans, Third Year Product and Furniture Design, **Kingston University**
- Funding:** N/A
- When:** Spring 2010
- Aim:** Course leader Simon Maidment asked students to identify a world-wide problem and then try to design a creative and meaningful solution to it. Arran Evans chose to address society's dependence on oil-based plastics with imagination and humour.
- Results:** A range of 'Mulch Men' toys, made from a potato starch plastic, that can be buried in damp soil once the initial novelty has worn off and within two weeks change appearance. The space man turns into an alien, the soldier becomes a zombie and the mad scientist mutates into a goblin. And finally, once no longer loved, can be composted!
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