

**Kingston  
University**  
London



# Television & New Broadcasting Media BA(Hons)

joint honours

■ FACULTY OF ARTS AND SOCIAL SCIENCES

[www.kingston.ac.uk/tvnewmedia](http://www.kingston.ac.uk/tvnewmedia)



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## Our programme

In an age of globalisation, new technologies and multiple channels, contemporary television is no longer a box in the corner but a dynamic form that operates across media platforms. This degree explores the evolving nature of television and its relationship with a range of interrelated media forms – in particular, radio and the internet, but also journalism, mobile phones and iPods. It will equip you with both theoretical and practical skills, training you to analyse visual texts and to create your own. It offers a thorough understanding of television and new media histories, enabling you to engage with contemporary debates and go forward to shape television's future.

- Would you like to work in broadcasting or related media industries?
- Would you like to study a course that involves practical experience as well as analytical study and theory?
- Are you interested in exploring what 'television' means in a culture of digital technology and constant change?

If the answer to any of these questions is yes, then Television & New Broadcasting Media could be the course for you. The course will help you learn television production skills, analyse media texts and engage in debates about the role and power of broadcasting as it is changed and challenged by new technologies. It is offered in combination with another subject.

## Teaching and assessment

By studying Television & New Broadcasting Media at Kingston, you will be looking at television, radio, the internet and other new technologies that influence television's production and consumption. You will encounter a wide range of debates about whether the role of broadcasting has changed in this new era; whether interactivity gives audiences more power and whether access to more channels provides greater diversity. You will also look at influences that affect the production of television and new broadcasting media; you will analyse a wide range of popular programmes and consider how audiences interpret them.

Your programme of study will integrate practice, theory and criticism, offering an exciting and challenging course that opens up a wide range of career, training and study options for your future. You will learn to make informed criticism of television and new broadcasting media, and become aware of how cultural, historical and institutional contexts influence the production and consumption of media texts.

The practice of television and new broadcasting media will introduce you to a range of production skills and provide a thorough grounding in the way television and broadcasting industries operate within the contemporary economic climate. Theoretical insights and debates will inform both your understanding and production of television and new broadcasting media. You will be introduced to a range of scholarly work and theoretical approaches that offer academic insight into contemporary broadcasting media, their production and reception.



## Why study Television & New Broadcasting Media at Kingston University?

- This course focuses on the study of television and a range of other interrelated areas of broadcasting and media, including radio, the internet, tabloid newspapers, video games, magazines, mobile phones, blogs and iPods.
- You will be taught by committed and enthusiastic staff who are actively engaged in the television and media industries, both on an academic and production level.
- The programme involves guest sessions and masterclasses from industry professionals.
- The degree integrates production with theory, offering a range of practical exercises, such as pitching and scriptwriting, even in the more academic modules.
- If you aim to work in television or the media, this degree will provide a solid base from which you can further develop your skills and experience.

## Centre for Academic Skills and Employability (CASE)

CASE offers students from the Faculty of Arts and Social Sciences one-to-one help with their studies. We help both undergraduate and postgraduate students with:

- researching and presenting;
- structuring and editing traditional academic writing;
- structuring and editing multimedia texts; and
- referencing.

CASE also provides a range of resources to enhance employability, including help with writing CVs, application forms and preparing you for interviews. Results show that students who use the centre are significantly more likely to complete their degree. As they are better equipped to act on feedback, they also tend to do better in their studies.



## What you will study

Examples of the modules currently offered are shown below. The number of modules taken each year and the choices available will vary depending on whether you study Television & New Broadcasting Media as a major, half or minor field (joint honours). The module list varies from year to year as the course structure is reviewed and refined.

### Year 1

The first year is structured to provide a firm foundation for the second and third years and to assist your transfer to undergraduate study. You will begin to learn the skills needed to analyse television and broadcast media texts – and to create your own. This first year encourages an awareness of, and engagement with, debates about the history and development of radio and television.

#### TV Times

This module covers the history of the medium from the Reithian inter-war period to the era of digital, multi-channelled and globalised television. You will learn about the development of the institutions of broadcasting and encounter some historically key television programmes of the 20th century.

#### On the Box

This module introduces you to a range of critical and theoretical methods and approaches for analysing television texts.

#### Live and Direct

In this module you will be introduced to skills of television production, pre-production and editing, working in groups to produce a segment of a television programme.

#### Watch Carefully: Close Readings of Television

Here you will be introduced not only to the study skills necessary for undergraduate work, but also to a range of debates about the nature of broadcasting: its role, regulation and potential power. Case studies will enable you to look at some of the diverse and varied broadcasting sites that have emerged as a result of new technologies and shifting regulation.

#### Kingston Language Scheme

All students may substitute one of the subject modules in their first year for a language module from the Kingston Language Scheme (KLS). This scheme provides a unique opportunity to incorporate a language into your programme of studies. We offer modules in Arabic, French, German, Italian, Japanese, Mandarin (Chinese) and Spanish. You can learn a new language from the beginning or continue with the study of a language you have previously learned. Each module is credit-rated and will count towards your degree.

### Year 2

Practical modules during your second year develop your skills in digital production, and you will begin to explore independent research through group work. You are offered more choice, both within modules and in your choice of modules: options at this level focus on different genres of television, such as soaps and serials, comedy and crime.

#### The Light Programme

This module introduces you to light entertainment in its various forms, charting its origins and development from the pagan carnival, through the Victorian variety traditions, and exploring the idea that television in the 21st century is the contemporary forum for these traditions.

#### Streaming the Media

Here you will begin to learn the production techniques for making a streamed television production – pitching your ideas, converting them into a short programme and streaming them for web TV.

#### Investigating Television

This module offers you the opportunity for independent research in groups around a topic of your choice, allowing you the freedom to develop your research skills while exploring your own interests.

#### Watching the Detectives

This module will trace the historical development of detective and crime fictions and the police procedural on television in both the USA and the UK, paying attention to seminal texts in the development of these genres, including *CSI*, *Prime Suspect* and *The Sweeney*.

#### What's so Funny: Film Radio and TV Comedy

This module explores in detail the relationship between radio, film and television in comedy writing. You will look at a range of texts from American romantic (screwball) comedy to the British sitcom to explore how comedy has evolved across a range of media into the 21st century.

### Year 3

In the final year, growing independence and choice will help prepare you for the worlds of work or further study. You will be able to undertake an in-depth analytical study on a particular area of the televisual industry, or engage with a more in-depth practical project. Option modules in your final year encourage you to study television in a context of convergence – that is, how it operates across various media platforms such as journalism, the internet, mobile phones and iPods.

#### Web TV

This practical module contextualises web TV in terms of the emergence and development of broadband internet. Focussing substantially on independent project work, you will use your practical skills with other students on the module towards the creation of a community-based web TV channel.

#### Advanced Independent Research

This module allows you to develop and research an extended essay on a topic of your choosing, under supervision.

#### Days of Hope: TV and Radio Drama

This module enables you to explore drama on television and radio; its history, its present interrelationship with radio; and the role of the internet and new media technologies in building up its audiences in the 21st century.

#### We are the Champions: Sport and Broadcasting

This module studies the place of sport in broadcasting by looking at the historical shift from specific sports programmes on mainstream channels to dedicated sports channels. The representation of sportsmen and women will be explored alongside debates about identity politics and nationhood.

#### Big Ideas for the Small Screen

This module will introduce students to the study of television drama with a focus on providing you with the scope to develop skills in the practices of drama writing. The creation of treatments (story outlines), storyboarding, scene description, characterisation and dialogue will be considered in theory and illustrated by practical work.

#### Watch the Skies: Science Fiction Film and TV

This module will engage with key issues surrounding science fiction film and television and its cultural and historical development, exploring how the genre has engaged dramatically and politically with social anxieties from the post-war period in Britain and America to the present day. It will focus upon a number of case studies including *Battlestar Galactica* and *Doctor Who*.



Want to know more?  
[www.kingston.ac.uk/  
tvnewmedia](http://www.kingston.ac.uk/tvnewmedia)

## Television & New Broadcasting Media staff

You will be taught by a team of well-qualified staff from the School of Screen and Performance Studies. Our staff are actively engaged in the broadcasting industries and have written and researched on wide-ranging topics, such as the playwright Harold Pinter, sitcoms, post-war British comedy, science-fiction television and early BBC radio.

"Our emphasis on teaching subjects relevant to the world today, and producing graduates able to make a positive contribution to that world, makes the educational experience on offer in our Faculty at Kingston unique among universities in the United Kingdom."

Professor Martin McQuillan  
Dean of Faculty of Arts and Social Sciences



### Entry requirements

#### Typical offer

- Points: 240-360 depending on combination
- Units: to include two A-levels or equivalent
- Subjects: General Studies accepted as one of three A-levels or equivalent
- Key Skills: points not accepted in tariff
- Plus GCSE: Mathematics and English Language and Literature (grade A-C preferred). Key Skills Level 2/3 may be used in lieu of poor GCSEs, depending on combination.

#### Further requirements for combinations

Please see the course webpage for details.

#### International students

All non-UK applicants must meet our English language requirements. For this course it is IELTS of 6.5 overall with 6.5 in Writing and special conditions for students who require a Tier-4 student visa. Please make sure you read our full guidance about English language requirements on our course webpage, which includes details of other qualifications we'll consider.

#### Other entry routes

- Access course
- International applicants and mature applicants with relevant qualifications are welcomed.

### Joint honours combinations

Television & New Broadcasting Media is offered as a major, half or minor field in combination with the following subjects:

- Applied Economics
- Creative Writing
- Dance
- English Language & Communication
- English Literature
- Film Studies
- French
- History
- History of Art, Design & Film
- Human Rights
- International Relations
- Law
- Media & Cultural Studies
- Media Technology
- Politics
- Psychology
- Sociology
- Spanish

### UCAS codes

For UCAS codes, please see the course webpage.

### Open days

Several open days are held each year. Please contact the admissions office or visit the University website for more details.  
[www.kingston.ac.uk/opendays](http://www.kingston.ac.uk/opendays)

### Contact details

#### Course enquiries

Modular Admissions Office  
Faculty of Arts and Social Sciences  
Kingston University  
Penrhyn Road  
Kingston upon Thames  
Surrey KT1 2EE  
T: +44 (0)20 8417 2378/2361  
F: +44 (0)20 8417 2292  
E: [fassundergrad-info@kingston.ac.uk](mailto:fassundergrad-info@kingston.ac.uk)

#### Accommodation

T: +44 (0)20 8417 3829  
E: [accommodation@kingston.ac.uk](mailto:accommodation@kingston.ac.uk)  
[www.kingston.ac.uk/accommodation](http://www.kingston.ac.uk/accommodation)

#### Student Funding Service

T: +44 (0)20 8417 3560  
[www.kingston.ac.uk/studentfunding](http://www.kingston.ac.uk/studentfunding)

#### Disability and Dyslexia Support Services

T: +44 (0)20 8417 4284/4252  
Minicom: +44 (0)20 8417 4447  
F: +44 (0)20 8417 4443  
[www.kingston.ac.uk/disability-and-dyslexia](http://www.kingston.ac.uk/disability-and-dyslexia)

#### International Office

T: +44 (0)20 8417 3411  
[www.kingston.ac.uk/international](http://www.kingston.ac.uk/international)