

SE1'S GOT TALENT

In July, we worked with social design agency UsCreates, to discover how Bankside residents could engage with the Urban Physic Garden.

COME HELP US BUILD
THE URBAN PHYSIC GARDEN
Now till 10th June
Garden Opens 11th June - 15th Aug
www.physicgarden.org.uk

DEFENDER
SECURITY
GATES LOCK CLOSED
PATROLS & SURVEILLANCE
www.defendersecurity.co.uk

REFU

020 752

The **Urban Phisic Garden** was a temporary project which beautifully transformed a neglected site into a medicinal garden.



While it showed great potential to inspire and educate people about urban growing and sustainability, very few local residents seemed to make use of it.

Adopt a Plant for
Collection at the
end of Summer





Borough market

leatherwalk gardens

CORP. OF LONDON ESTATE

Tate Community Gardens

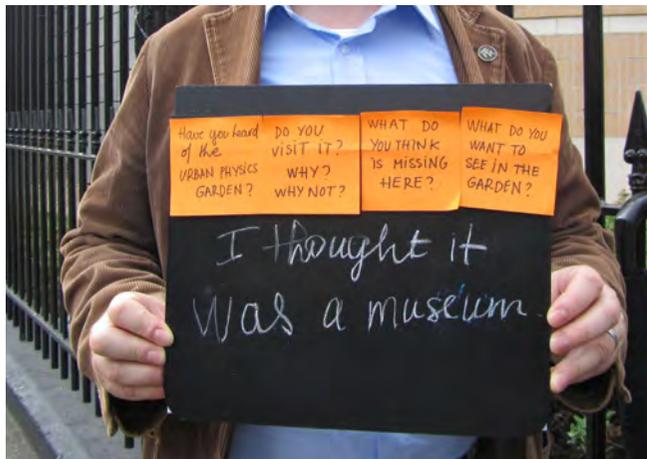
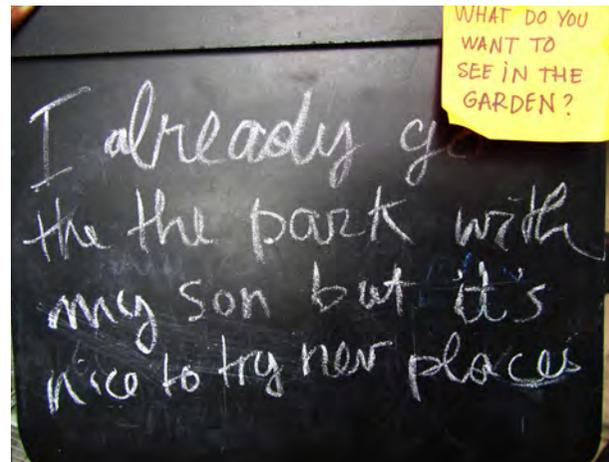
UNION ST ESTATE

SA

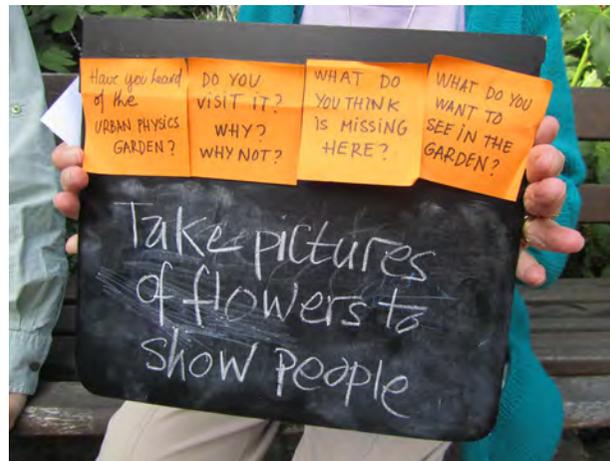
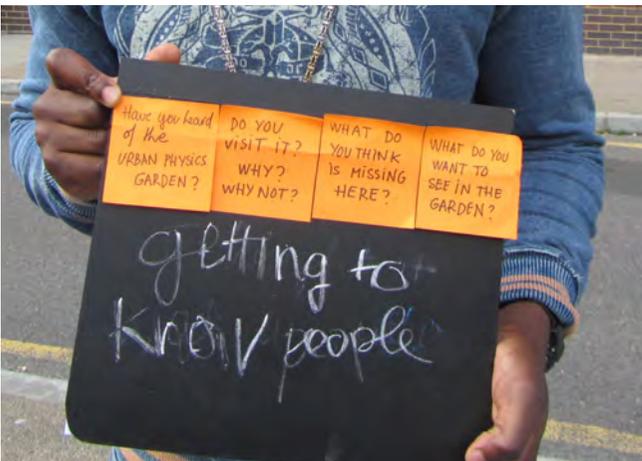
So we worked with the **UsCreates** team to discover what were the barriers, and what would encourage local residents to make better use of the space.

0203 2390203
... that could be useful including:
... using equipment in the office
... and residents
... should be appealing - interesting and attractive to
... within a 3 minute interaction
... should be clear and simple
... with UPC
... target

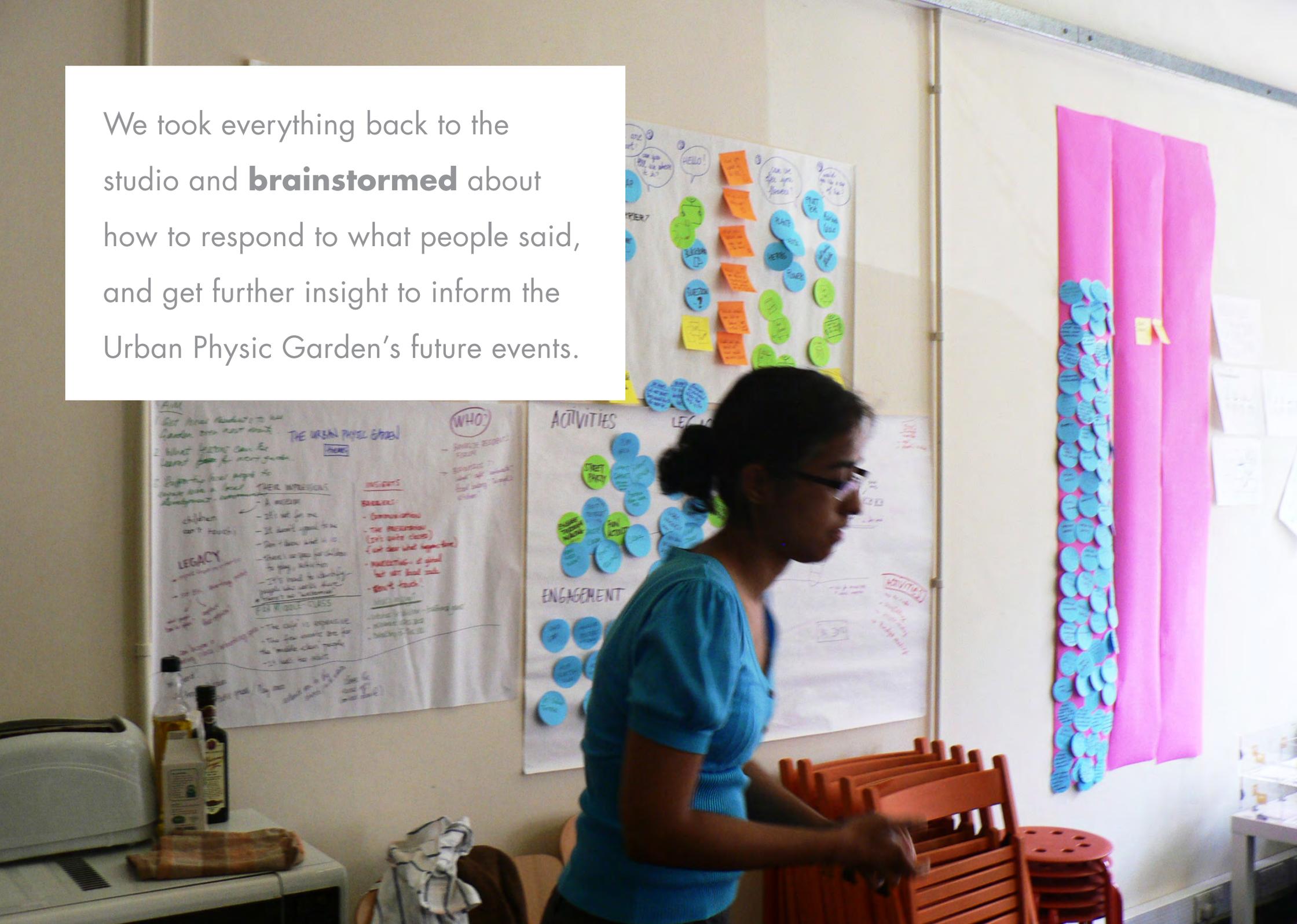
We spent two days walking up and down the surrounding streets, asking people to share their **impressions** about the Urban Physic Garden...



... and what they would like the space to be used for.



We took everything back to the studio and **brainstormed** about how to respond to what people said, and get further insight to inform the Urban Physic Garden's future events.



Based on what we heard, we organised an **open community event** at the garden, where we invited people to come and share their talents and their wishes.

SE1 has got talent!

We believe everyone is really good at something!

Come for a few hours of fun in the Urban Physic Garden, tell us about what you do and share your wishes for the area. All ages welcome! Free smiles!

Hula-hoops!

Craft workshop at 12pm

Fun portrait taking!



Urban Physic Garden, 100 Union Street
This Saturday 9 July, from 2pm to 5pm

SE1 has got talent!

Have you heard of the URBAN PHYSIC GARDEN?
DO YOU VISIT IT? WHY? WHY NOT?
WHAT DO YOU THINK IS MISSING HERE?
WHAT DO YOU WANT TO SEE IN THE GARDEN?

Free events for locals

Craft workshop at 12pm



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This Saturday 9 July, from 2pm to 5pm



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We promoted it in ways which,
we hoped, weren't too illegal.



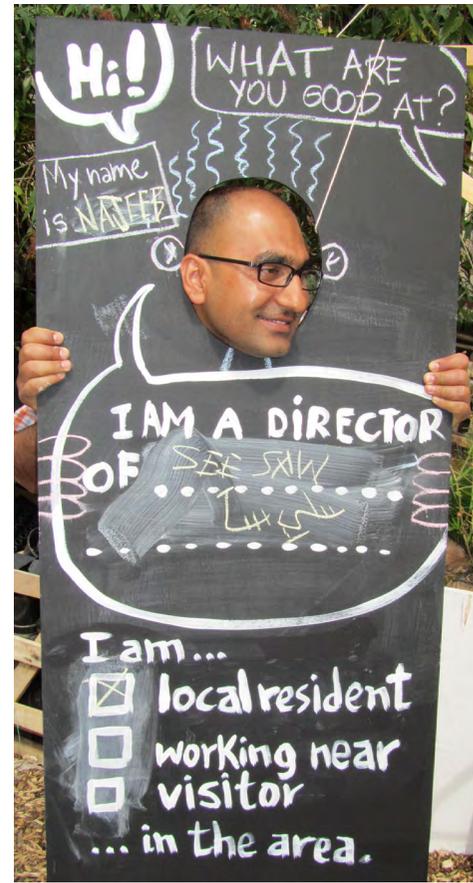
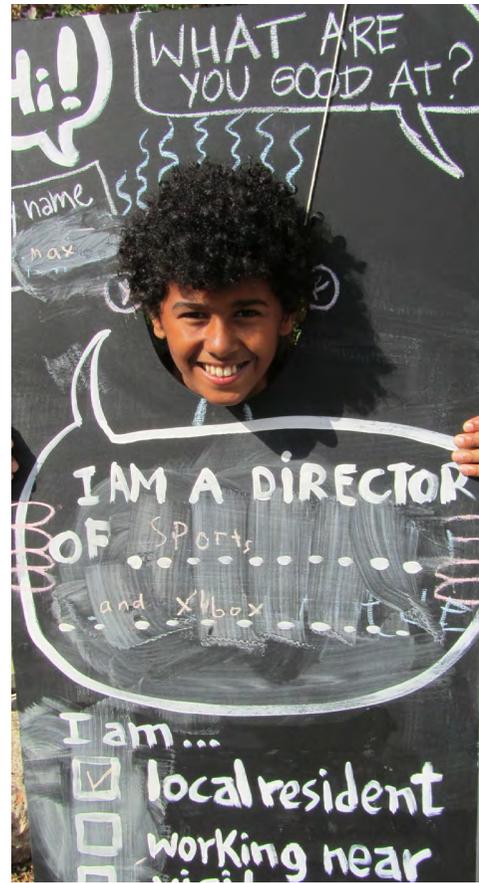


We brought balloons, hula hoops, and various mysteriously fun games.



We discovered local talents...





... and local wishes.

I do . . .
Want to
be a better
cook
Name: Angela

NGI!
n portrait
aking!

PHYSIC
GARDEN



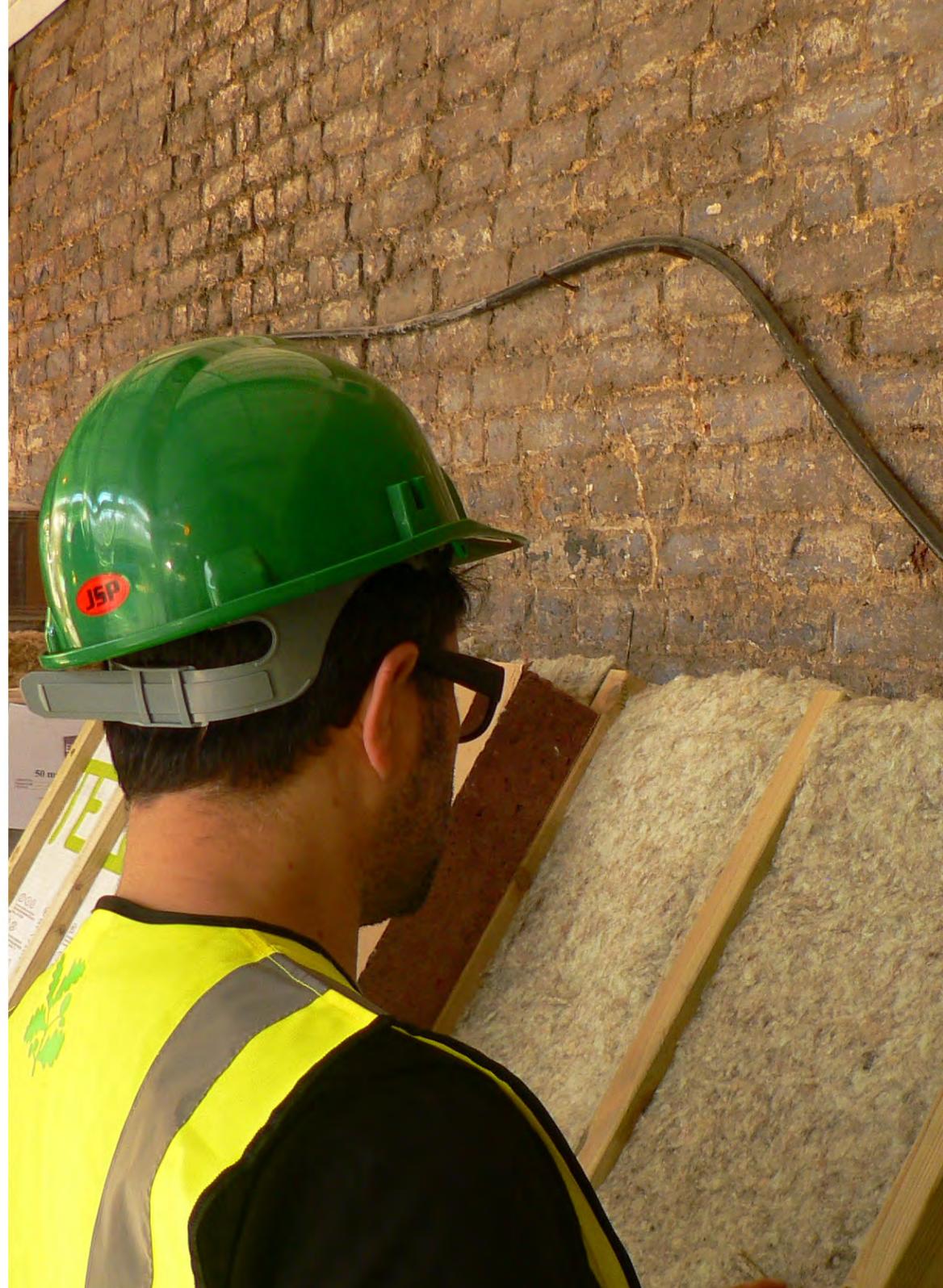
We learned that the simplest changes, like **opening the gates**, can make a huge difference in the way people interact with a space.

LIVING GREEN AT THE NATIONAL TRUST

In Spring, we worked with the National Trust on their 'Heart of The Park' project at Morden Hall Park, South of London.



Using sustainable refurbishing materials, they have been renovating a nineteenth century stable yard, which will be turned into an educational centre.





The building will host a permanent exhibition on sustainable renovation and green living. We advised the team on how to create a convivial and interactive space to make it exciting for everyone.

make...

Before buying a new
piece of furniture...

So we looked at various ways to engage people, to take into account the fact that visitors might have a limited budget and to value small steps towards green living, as much as big sustainable refurbishing initiatives.

Could you... get
growing with outdated
newspapers?



Making seed pots from old newspapers couldn't be easier. You'll need:
Scissors
A glass
Soil
Newspapers or magazines

Cut the newspapers into strips that are long enough to fold over the glass (use folded newspaper pages to get more strong pots). Fold the paper around the glass tightly. Push the bottom of the glass to any firm surface to secure the base. Fill the pot with soil and plant one of your seeds there.

We teamed up with PhD students from Delft University, who run the Living Green Labs, a series of knowledge transfer workshops on eco-products, sustainable renovation and green behaviours.



in your own WASTE BIN

Come & Join us in

TODAY'S WORKSHOP :

making yarns from plastic bags
↳ for knitting

way! The story of the materials'

TIME

Based on their experience,
we designed and organised a
workshop to inspire people to mine
for resources in their waste bin.



We had balloons and bunting...



... a plastic bag knitting activity...

... a memory game
on the story of materials ...





... inspiring displays ...



be...

What will you do to
green your home?
Take a pledge now!

Add your action
card to the
Inspiration tree!

... and a pledge corner where people could share what action they would take to make their home greener.

GIVE & TAKE

From November to June, we helped local charity Age Concern Kingston, to develop a communications and fundraising strategy involving Kingston University students.



We looked at the meaning of giving...



... and realised giving was about
establishing meaningful relationships.



So we developed a flexible strategy, allowing students to contribute as much as they wanted, and to beneficiaries to give back.

Students who have signed up are emailed suggestions of flexible ways to contribute.



The & GIVE TAKE

“Booth of Fame”

The “Booth of Fame” is an old-fashioned photobooth turned into a donation box.

Students must pay to get their their portrait taken. They can then add their picture and contact details to the side of the booth as a way to enter the Age Concern Kingston community of “helpers”.



To provoke empathy from students, the inside of the booth is filled with Age Concern members' stories, as well as photographs from their youth.



The GIVE & TAKE

"Wall of Yumms"



Recipes cards can be taken from the wall in exchange of a suggested amount.

"We may find in the long run that tinned food is a deadlier weapon than the machine-gun."
George Orwell

WANT TO EAT WELL? CAN'T COOK?

Don't you worry! The awesome grannies and grandads from **Age Concern Kingston** (a local community centre for older people) are sharing some of their special recipes with you!

Help yourself!! But please, **donate**.

Thank you. Your support is invaluable to us.

↓



The "Wall of Yumms" is a recipe bank, written by members of Age Concern Kingston for Kingston University students.

Mary's Story

Hi I hope you enjoy the cookies I used to bake them for my children.

Now because I have a really severe arthritis, I can't cook anymore. So I have decided to share the recipe, and hope you will

Oh, by the way I'm your neighbour. You might not know but there is an Age Concern around the corner from your university.

Going to the centre every week has made an incredible difference to my life.

Age Concern?

Age Concern Kingston upon Thames is a leading third sector provider of services, with a reputation for quality and value. Our vision is to make later life a greater life.

Work thanks to our great team of volunteers! However, public funding... if you would like to join the Age Concern Kingston family...

Age Concern needs your help to keep amazing people just like Mary healthy and happy!

If you are happy to give us a way you can, please let us know.

How much: 10p 20p 50p 1.00 2.00 5.00 10.00

Mary's chewy chocolate chip cookies

With what? How to?

Suggested donation: £1

GIVE & TAKE Your feedback!

Was that yummm? Mary was sound enough to share her very special recipe. Let her know what you think!

The back of each card features the story of the older person sharing the recipe, and information about Age Concern. Students can return a feedback form and sign their name to become an Age Concern "helper".



We asked students what they would like to get back if they became an Age Concern contributor.



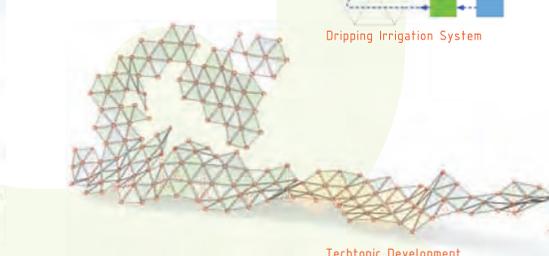
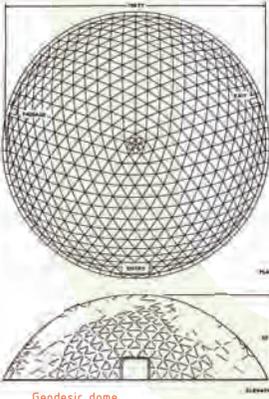
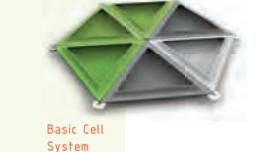
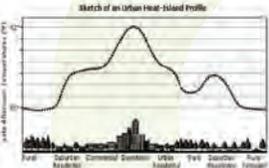
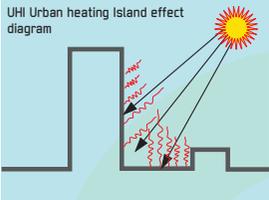
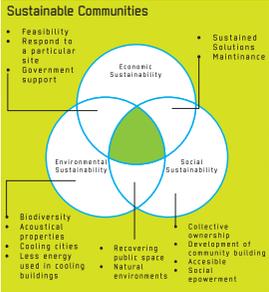
... and gave them cake in exchange for their answers...



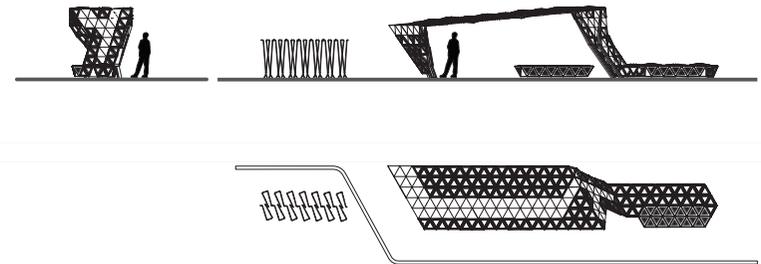
Then we invited Age Concern beneficiaries to a tea party, to ask them what they would be ready to give to students...



... and how they would like to share their stories.



In a survey of 5866 respondents, 97% agreed with the statement: "Parks and open spaces can make this a nice place in which to live"



Concept

The city can be revived by making our brick and concrete surroundings green and organic, and allowing us to become actively engaged in our public environments. Qi is a new, versatile evolving garden system that grows horizontally and vertically by linking modular planters and seats in an overall continuum of organic tectonic mesh. The project was designed in response to individual and communitarian needs to experience nature in urban contexts. The project is envisioned as a social tool that generates new communitarian places. One potential use is to employ the system to recover unused city spaces through the collaborative action of neighbors in assembling, planting, maintaining, creating and enjoying a common natural place. The gardens can be programmed depending on accessibility by combining seasonal perennials with wild local vegetation, non-perennials and vegetables. Qi can relate to needs on public and private contexts and can be used indoors and outdoors spaces.

